

PROVISIONAL



**EXECUTIVE DIPLOMA in  
STRATEGIC PHARMACY BUSINESS MANAGEMENT**

**October 2024 - April 2025**

<b>Subject</b>	<b>Day</b>	<b>Time</b>	<b>Dates</b>
Pharmacy Retail Consumer Behaviour	Thursday	10am – 5pm	3/10/2024
Organisational Behaviour in Retail Environment	Friday	10am – 5pm	4/10/2024
Pharmacy Retail Marketing	Thursday	10am – 5pm	7/11/2024
Legal Issues and Regulation in Retail	Friday	10am – 5pm	8/11/2024
<b>Christmas Break – NO CLASSES</b>			
Leadership and Communication	Thursday	10am – 5pm	9/01/2025
Category Management and Retail Purchasing	Friday	10am – 5pm	10/01/2025
Digital Marketing	Thursday	10am – 5pm	13/02/2025
Finance for Non-Financial Managers	Friday	10am – 5pm	14/02/2025
Business Intelligence and Data Visualization	Thursday	10am – 5pm	13/03/2025
Retail Pharmacy Business Strategy	Friday	10am – 5pm	14/03/2025
Retail Management Simulation	Thursday	10am – 5pm	10/04/2025
Retail Management Simulation	Friday	10am – 5pm	11/04/2025

*All professional diplomas will be delivered wholly online as Live Online Lectures through Zoom.*